

COMPETITION FOR FASHION DESIGN STUDENTS & OPEN CATEGORY FOR ADULTS OLDER THAN 18 YEARS

DESIGN AND SEW AN AFRO-FUSION REVIVAL OUTFIT TO FIT AN ADULT

Fashion Design/Clothing Construction Student Category. Any student studying fashion design / clothing construction at a Tertiary Institution such as a University or a Fashion Design School/Academy/College, may participate.

AFRO-FUSION REVIVAL



COMPETITION ASSIGNMENT - ALL CATEGORIES

- Design and sew an Afro-Fusion Revival outfit to fit an adult.
- Afro-Fusion Fashion is a combination of African and Western designs.
- Fusion fashion in simple terms is a combination of two or more different cultures clothing and accessory styles to create a unique look that represents each of the individual cultural backgrounds.
- Create beautiful garments by blending different elements of African cultures, tradition and aesthetics with contemporary and global influences.
- This trend is so easy to pull off, so it's a must-have wardrobe look to have at hand.

GUIDELINES:

- A maximum of 3 items per entry will be considered for adjudication.
- The items must form a complete outfit that will fit an adult.
- The outfit must be affordable in terms of its purpose.
- The type of textiles, creative use of colour and trimmings will be considered.
- With regard to the general sewing, special attention will be given to the overall impression of the outfit.
- You may use various trimmings to compliment the outfit and theme.
- Student only: A well-presented story board (size A3) must accompany the entry with a short description of how you planned the outfit and where you got your inspiration from.
- A full colour photo of yourself or a model, wearing the outfit, must accompany the entry.

JUDGING CRITERIA:

a Well presented story board (students only)	10%	Creativity	20%
Overall impression of garment (students only)	30%	How well does the outfit reflect the competition assignment	10%
Overall impression of garment (open category)	40%		
Construction and finishing of the outfit	30%		

STUDENT PRIZES: The following prizes will be awarded to 2 winning students excluding final year students.

WINNER:

BERNINA 435 sewing machine valued at **R40 499-00.**



1ST RUNNER UP:

BERNINA 325 sewing machine valued at **R28 199-00.**



The 5 best final year students will qualify to visit BERNINA RSA in Johannesburg for 4 days to compete in the "NATIONAL CHAMPION SEW OFF" leg of this competition. Accommodation and meals are included, but travelling will be for your own account.

WINNING FINAL YEAR STUDENT :

Will receive a **BERNINA 535** to the value of **R69 799-00.**



RUNNER UP:

Will receive the **BERNINA 480** to the value of **R51 699-00.**



SEWING SHOW DOWN - ADULT CATEGORY PRIZES. THE FOLLOWING PRIZES WILL BE AWARDED:

WINNER:

Will receive the **BERNINA 435** to the value of **R40 499-00.**



RUNNER UP:

Will receive the **BERNINA 325** to the value of **R28 199-00.**



made to create **BERNINA**

COMPETITION FOR FASHION DESIGN STUDENTS & OPEN CATEGORY FOR ADULTS OLDER THAN 18 YEARS

AFRO-FUSION REVIVAL



DESIGN AND SEW AN AFRO-FUSION REVIVAL OUTFIT TO FIT AN ADULT

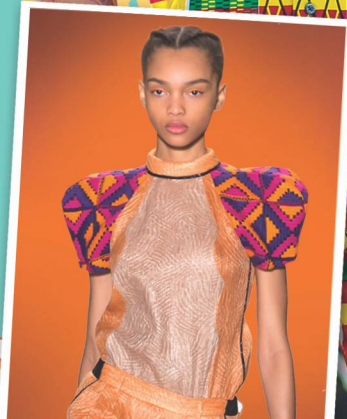
- Any student studying fashion design / clothing construction at a Tertiary Institution such as a University or Fashion Design School / College, may participate.
- Open Category - Adults 18 years and older.

Competition closing date 24 August 2024

GENERAL RULES

1. Registered Fashion Design or Clothing Construction students may participate, as well as Open Category for 18 years and older.
2. Immediate family of BERNINA RSA and BERNINA Dealer may not enter the competition.
3. The number of entries is unlimited.
4. All entries must be clean and not handling soiled.
5. All trimmings must be cleaned in the same way as the outfit.
6. Only individual entries will qualify for judging – NO GROUP WORK!!!
7. No name may be stitched or painted onto the article.
8. An entry form must accompany all entries. The entry form should be securely attached to the inside of the garment.
9. The entry form must be completed in full. Incomplete information may result in disqualification of the entry.
10. The signing of the entry form constitutes a basic agreement between Bernina and the person who enters, and this agreement binds the person entering the competition to act strictly according to the rules of the competition and ensures that BERNINA will present and run the competition strictly according to the rules. Transgression or breaking of the rules of this competition may result in disqualification of the entry.
11. All entries must reach BERNINA not later than 24 August 2024.
12. Entries can be handed in at participating BERNINA dealers or at BERNINA RSA – 9 Lime Street, Auckland Park, Johannesburg.
13. Judging will take place during the 1st week in September 2024.
14. The decision of the judges is final and there will be absolutely no correspondence in this regard after the competition.
15. All entries will be returned to the participating BERNINA dealers by the end of the 2nd week in September 2024.
16. Prizes may not be exchanged for cash and are not transferable.
17. The person entering the competition absolves BERNINA from any claims which may result due to damages or losses of any nature whatsoever which such a person may suffer at any time during the competition.
18. BERNINA RSA reserves the right to postpone or call off the competition at any time should exceptional conditions necessitate such a drastic step.

For more information contact BERNINA head office on 011 726 1800 or write to marketing@berninasa.com or visit www.bernina.co.za



made to create

BERNINA